

## Top Skills

Business Strategy  
Product Development  
Sales Management

## Languages

English (Fluent)  
German (Fluent)  
Dutch (Native)  
Spanish (Limited)

## Publications

Calucem invests more than HRK 22 million in a facility in Pula aimed at reducing noise and dust

Membranes Target Organic Solvents

## Patents

METHOD FOR IMPROVED REACTIVE MONOMER PRODUCTION WITH MEMBRANEFILTRATION

METHOD FOR PRODUCING VITAMIN E-ENRICHED, ESPECIALLY TOCOTRIENOL-ENRICHED, COMPOSITIONS FROM NATURAL OILS

# Yuri Bouwhuis

President & CEO Calucem Group | Board Level Executive | 20 years of international experience in Specialty Chemicals  
London Area, United Kingdom

## Summary

A board level executive as well as an international entrepreneur and experienced in a wide array of functions: Purchasing, Sales, Marketing, Business Development, Product development, R&D and Strategy. I have worked in many different Industrial sectors: Building Chemistry, Filtration, Chemicals, Electronics, Pharma, Food, Flavour & Fragrance and Consumer markets, working most recently for global blue chip companies.

Although Dutch in origin, I consider myself a world citizen and have been fortunate enough to live in many different parts of this world (China, Singapore, USA, Germany and the UK).

My leadership style puts People First, in which I focus on

- Setting Clear Goals
- Honest Communication
- Accountability (through empowerment)
- Recognition of those that generate results

I am passionate about building businesses, however equally enjoy putting a company back on track to success (turnaround)

My core values are as follows:

- Safety: always comes first
  - Innovation/Creativity: is vital for future success
  - Think Global and act local
  - Crossfunctional thinking
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# Experience

## Calucem Group

President & CEO Calucem Group

August 2017 - Present

Frankfurt Am Main Area, Germany

Calucem is a market leader in Calcium Aluminate Cements (“CAC”) selling into diverse markets like Building Chemistry, Refractory and Specialty Applications. The group consists of legal entities in Germany, USA, Singapore and Croatia. Private equity (PE) partner Ambienta controlled the majority share of the group till the sale to Cementos Molins in 2021, after which a new group was formed that consists of two manufacturing units (one in Pula, HR and another in Barcelona, ES) and soon a third plant in New Orleans, USA.

## PBY LTD

Owner and Founder

2016 - 2017

London, United Kingdom Germany

Management consultant

## Evonik Membrane Extraction Technology Ltd.

Managing Director

2011 - 2016

London, United Kingdom

Evonik Membrane Extraction Technology (EMET) was a chemical separations specialist based in London, UK and a Division of Evonik Industries, a €13bn turnover/ 33,000 employee specialty chemicals group.

EMET was targeting an array of chemical, pharmaceutical, food and electronic markets where the focus was always on adding value by developing new applications and/or markets. ([www.puramem.com](http://www.puramem.com))

## Evonik Active Oxygens

VP Marketing & Sales Hydrogen Peroxide EMEA

2008 - 2011

Frankfurt, Germany

Evonik Active Oxygens (AO), globally producing Hydrogen Peroxide, Peracetic Acid, Sodium Percarbonate and derivatives, is a Division of Evonik Industries.

Markets: Pulp & Paper, Chemical, Environmental, Home & Personal Care, Food and Propulsion.

## Evonik Active Oxygens

Marketing Director Hydrogen Peroxide North America

2006 - 2008

Parsippany, New Jersey, USA

## DSM

### DSM Special Products

Sales Director NAFTA - Benzoic Acid, Sodium Benzoate and derivatives (4B's)  
2004 - 2006

New York, New York, USA

Division of Royal DSM, the €10bn turnover/ 25,000 employee materials, nutrition and life science business.

Markets: Industrial, Food/Beverage, Personal Care, Flavor and Fragrance and Pharma

## DSM

### DSM Purchasing Services

Purchasing Officer

2001 - 2004

Maastricht, Netherlands

## Philips

### Philips Disc Systems

Product Manager

2000 - 2001

Singapore

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## Education

University of Macau Master's degree · (2000 - 2001)

University of Groningen Management & Organisation · (1995 - 2001)